

Central Magnet School PTO Fundraising, 2018-19 Final Report

Submitted by Amber Stephens & Sarah Woods

Overview

The PTO's purpose is to provide resources to enhance the education of students and supplement the needs of teachers and students. All parents/guardians of CMS students plus teachers and administrators are members of the CMS PTO. This report details the fundraising component of our purpose.

In the 2018-19 school year, Central Magnet School families and community supporters donated \$83,137.52 to CMS through the three PTO fundraisers: AmazonSmile, "An Investment for a Brighter Future" Campaign, and Super Trivia Bowl VIII. PTO members voted to return these funds directly to the school on September 20, 2018 (\$37,000), March 4, 2019 (\$38,000), and May 24, 2019 (\$6,000). See the end of this report for a complete list of items purchased through our 2018-19 fundraising efforts.

Income

AmazonSmile	\$544.52
Brighter Future	\$54,826.00
Super Trivia Bowl	<u>\$27,767.00</u>
Gross Income	\$83,137.52

Expenses

Brighter Future	-\$322.89
Super Trivia Bowl	<u>-\$2,766.31</u>
Total Expenses	-\$3,089.20

Total Net Income	<u>\$80,048.32</u>
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Fundraiser Detail

AmazonSmile

- The AmazonSmile Foundation donates 0.5% of the price of eligible purchases when users select Central Magnet School PTO as their charitable organization of choice
- Since registration in the fall of 2015, the foundation has donated \$1,182.50 to the CMS PTO through 164 customers
- The foundation donated \$544.52 during the PTO's fiscal year (July 1, 2018-June 30, 2019), an increase of 76% over the previous year
- Visit the PTO's website to learn more about shopping for the CMS PTO through Amazon

Disbursement

Date	Quarter	Amount
08/15/18	2018:Q2	\$75.36
10/26/18	2018:Q3	\$91.80
02/15/19	2018:Q4	\$259.90
05/09/19	2019:Q1	<u>\$117.46</u>
		\$544.52

"An Investment for a Brighter Future"

- CMS families donated \$54,826 through the Brighter Future campaign in the 2018-19 school year
- This is an ongoing fundraiser, and families are encouraged to participate at a level that is best for them
- 219 families participated in 2018-19, and donations ranged from \$25-\$2,000

- 56% donated \$180 (\$1 a day)

Brighter Future Income

Checks	\$34,481.00
PayPal	\$13,144.00
Matching Funds	<u>\$7,201.00</u>
Gross Income	\$54,826.00

Brighter Future Expenses

PayPal Fees	<u>-\$322.89</u>
Total Expenses	-\$322.89

Total Income **\$54,503.11**

Super Trivia Bowl VIII

- The Super Trivia Bowl is CMS's signature fundraiser held annually near the Super Bowl, and the 8th annual trivia bowl was held on February 23, 2019 in the CMS gym, raising just over \$25,000.
- 59 teams of six competed in 10 rounds of trivia
- Thank you to our Super Trivia Bowl VIII sponsors:
 - Scoreboard Sponsors (\$2,500) – Mr. and Mrs. Gary & Mary Beth Wilson and Murfreesboro Medical Clinic & Surgicenter – Dr. Colleen Bratsch, Dr. Brad Chesney, Dr. Frank Drowota, Dr. Jeremy Harrison, Dr. Uptal Patel, Mr. Joey, Peay, CEO, Dr. Asim Razzaq, Dr. Brent Rosser, and Dr. Anthony Wright
 - Touchdown Club Sponsors (\$1,000) – E-Z Storage, MTSU Honors College, Smith Design/Build, and Vanderbilt Heart – the families of Dr. Abu-Halimah and Dr. Manda
 - Stadium Club Sponsors (\$500) – Mr. and Mrs. Jeff & Deana Byrnes, Fortress Wealth Management, Friends of the Class of 2021, Gaither Perio and Dental Implants, Mr. and Mrs. Wayne & Rena Goins, the Families of Drs. Lee & Wendt, Mr. and Mrs. Nick & Vicki Lewis, Mr. and Mrs. Trey & Jennifer Smith, and Drs. David & Lisa Stanley

Super Trivia Bowl VIII Income

Sponsorships	\$13,500.00
Table Sales	\$9,050.00
Silent Auction	\$2,140.00
Geniuses & Point Passes	\$3,076.00
Donations	<u>\$1.00</u>
Gross Income	\$27,767.00

Super Trivia Bowl VIII Expenses

Custodian	-\$150.00
Decorations	-\$35.03
Food	-\$1,814.42
PayPal Fees	-\$233.86
Publicity	-\$463.00
Website Sales	<u>-\$70.00</u>
Total Expenses	-\$2,766.31

Total Income **\$25,000.69**

Items CMS purchased through your PTO donations and support:

Books/videos: Books for AP classes, German 4 supplemental books, Spanish 2 readers and teacher's guide, and *The Vietnam War* by Ken Burns

Building/grounds: Landscaping and umbrellas for the courtyard

Musical instruments: French horn and piano keyboard

Classroom supplies: CNC machine, Formula-1 car frame, biology equipment and expendables, Bio-Rad and Carolina kits, sheep brains, chemistry equipment, expendables, and lab set-up/supplies, AP Physics I and AP Physics C mechanics, MS science lab supplies, tower of plants, color and b/w toner for labs, lab stools, badminton racquets and shuttles, fitness mats, footballs, frisbees, hockey floor set and balls, indoor soccer balls, first aid kit, CPR DVD, EpiPen trainer, pickleball equipment, sit-and-reach flexibility test box, whistles, grades 6-8 expendables, projector bulbs, Scantron forms and supplies, and toner cartridges for teacher printers

Faculty development: Teacher trophies for AP scores – highest percentage rate, 5's and scores

Registrations and memberships: AP workshop, National Honor Society, Shakespeare Festival, American Council on the Teaching of Foreign Languages, Foreign Language National Conference, Tennessee Foreign Language Teaching Association, American Psychology Association, National Council for Geographic Education, National History Day activities, and Tennessee Geographic Information Council

Software: Albert.io, E-Prime, GradeCam, MasteryConnect, MasteryPrep, MATLAB, Nearpod, and NeuroFlow platform

Technology: Computer for band, i-Pad, and Ti-84 Plus calculators/batteries