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# CMS PTO

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## 2016-17 | Report to the Membership

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### About PTO

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- All parents/guardians of CMS students plus teachers and administrators are members of the CMS PTO
- The PTO's purpose is to provide resources to enhance the education of students and supplement the needs of teachers and students

### 2016-17 Board

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- Sarah Woods, President
  - Elizabeth Norman, VP
  - Leslie Iske, Treasurer
  - Lisa Wells, Corresponding Secretary
  - Trish Waldron, Recording Secretary
  - Dawn Beauchene & Jennifer Brigham, Fundraising Co-Coordinators
  - Lori Cuneo & Jen Pack, Volunteer Co-Coordinators
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### Thank You for Your Support!

The CMS PTO had a great year thanks to the support of parents, administrators, and teachers. This report highlights the ways that the PTO served its purposes and worked to promote a spirit of community. A special thank you is extended to the many parents who volunteered their time – we estimate that **over 700 hours** were generously donated – and their resources – **\$66,400** to date has been contributed to CMS through PTO.

### Tiger Hunt

On the Saturday before the first day of school, all CMS students and their families are invited to **Tiger Hunt, the PTO's annual back-to-school picnic**. On August 6, 2016, about 400 students, parents, and CMS staff gathered on the front lawn of the school – and later inside due to rain – where families enjoyed a picnic, time with old and new friends, and listening to the sounds of the CMS Rock Band. Over 100 new students participated in a scavenger hunt designed to help familiarize them with the school.

Thank you to the following for helping make Tiger Hunt a success:

- **Student Council** for providing and grilling hotdogs
- The **CMS Rock Band** – **Evan Anderson, Leanah Chestnut, Kelsey Keith, Abigail Knell, Anna Murphree, and Blake Yeunger**
- **Lewis Bakery** for donating hotdog buns and **United Grocery Outlet** for donating ice
- **Parent volunteers** who helped with set up, serving, working shifts in the bookstore, clean up, and donations of paper goods

## PTO Communications

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- The PTO utilizes school-wide e-mail blasts, the PTO website, and social media to communicate PTO news and volunteer requests
- We consistently look for ways to improve communication with the membership
- This year, 26 PTO e-mails were forwarded through Dr. Ash
- The PTO website contains information about our events, fundraisers, and volunteer opportunities
- Our highest viewed page this year was the Brighter Future page, receiving just over 300 views
- Our Twitter jumped from only two followers in August to 51 to date
- Our Facebook page has 653 current followers, an increase of 67 since the fall
- Follow us on Facebook and Twitter (@centralmagpto) for the most current news and information
- E-mail the PTO –  
ptocentralmagnet@aol.com

## Volunteers

There are many ways to volunteer through PTO – ways that fit every parent's schedule and interests. Opportunities include serving on the **PTO board** (year-long commitment), the **Super Trivia Bowl committee** (6-month commitment), **assisting with special events** (1-2 hour commitment), and **sending in donations** of food and drink items or paper goods.

We organize volunteers for special events online through **SignUpGenius** (SUG). When volunteer needs have been identified, a SUG is created then distributed to all families by e-mail through Dr. Ash. Links are also posted the PTO website and on our Facebook and Twitter feeds.

- In 2016-17, **the PTO created 12 SUGs** – teacher/staff breakfasts and lunches (6), parent/teacher conference snacks (2), mock election (1), College Fair (1), Super Trivia Bowl (1), and Tiger Hunt (1).
- **209 parents** volunteered or sent in donations for **415 SUG volunteer spots**.
- The PTO also created a **car pool SUG that 60 families utilized** this year to form car pools from all across Rutherford County.
- We thank all parents who volunteered through PTO this year!

## Meetings & Programs

This year, the PTO held four general sessions meetings and two programs.

- We hosted a **Coffee with the Principal** following the September meeting, and nearly 100 parents attended to hear Dr. Ash address changes to the 2017-18 admissions process.
- Following our March meeting, we hosted a parent-student discussion panel called **"The Top 10 Things We Wish We Had Known about Our Senior Year."** 85 parents and students met in the CMS auditorium to hear two seniors and their parents – **Claire Chesney and her mom, KJ, and Dexter Woods and his mom, Melanie** – share their best advice for preparing for and navigating

## Items Purchased

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*For a complete listing, please see the PTO website*

- Water bottle filler
- Tables for courtyard
- Laptop lab
- Apple TVs
- i-Pads for teachers
- BrainPOP
- Shmoop University
- Turnitin
- MasteryPrep Bell Ringers
- Novel sets for English classrooms and class set of German readers
- Printing and etching press for Art
- Sound system for Drama room
- Various musical instruments for band
- PE equipment

the senior year at CMS. This event was so well-received that plans are being made for another one next spring.

- Our **2017-18 PTO board** was elected at the May meeting. Thank you to the following parents for their willingness to serve: **Echell Eady**, President; **Sarah Woods**, Vice President; **Rick Pletan**, Treasurer; **Lisa Wells**, Corresponding Secretary; **Trish Waldron**, Recording Secretary; **Jennifer Brigham** and **Leslie Iske**, Fundraising Co-Coordinators; and **Lori Cuneo** and **Wendy Mills**, Volunteer Co-Coordinators. Three of this year's board members rolled off the board in May. A special thank you to them – **Dawn Beauchene** (3 years), **Elizabeth Norman** (2 years), and **Jen Pack** (5 years) – for their service on the board.

## Fundraising

The PTO raises funds through "**An Investment for a Brighter Future**" campaign, **Super Trivia Bowl**, and **AmazonSmile**. Parents and community supporters to date have donated \$66,400 to CMS in 2016-17 through these fundraisers. Please see the sidebar for a listing of some of the items purchased with these funds.

- The **Brighter Future campaign** is the primary fundraiser of the PTO. We ask for a donation of \$180 – just \$1 a day – from each family. This year, **225 families donated \$47,984** to the Brighter Future campaign. Of this total, **\$3,230 was through corporate matches**, and we extend an extra thank you to those who took the effort required to pursue these matching funds.
- **Super Trivia Bowl** is our secondary fundraiser, and this year we raised **\$19,227** including **\$9,750 in corporate sponsorships and \$5,866 in ticket sales**. Funds are also raised through a silent auction (front and second row seats at graduation raised \$900), selling passes, and renting student "geniuses."
- Beginning in April 2016, the PTO established an **AmazonSmile** account. The AmazonSmile Foundation donates a small percentage of the price of eligible purchases back to us, and this year we earned **\$164.32**. Visit the PTO website for the link to begin shopping for CMS.

## Thank You Super Trivia Bowl VI Sponsors

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### \$2,500 Scoreboard Sponsors

- Murfreesboro Medical Clinic & Surgicenter
- Gary & Mary Beth Wilson

### \$750 Touchdown Club

- Dr. and Mrs. Abu-Halimah, Vanderbilt Heart

### \$500 Stadium Club

- Fortress Wealth Management
- Drs. Lee and Wendt & Families
- Nick & Vicki Lewis
- MTSU Honors College
- Regions Bank
- Tennessee Medicine & Pediatrics
- True North Geographic Technologies

## Thank You In-Kind Food Sponsors

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- Jimmy John's
- Chuy's
- Rick's Barbecue
- DoubleTree by Hilton
- Murfreesboro Pure Milk

## Super Trivia Bowl VI

Super Trivia Bowl (STB) is held annually around Super Bowl Sunday. This fun event includes dinner and a trivia competition. The 6th annual Super Trivia Bowl was held on Saturday, January 27, 2017 in the CMS gym.

- 38 teams of six players competed – **225 total** – in 10 rounds of trivia (100 questions).
- We had **11 corporate sponsorships** this year – each sponsorship includes a team table plus recognition in PTO media at the event and for one year on our website. We thank **Tina Patel** for her continued assistance in recruiting our sponsors.
- Teams enjoyed sandwiches from **Jimmy John's**, chips and dip from **Chuy's**, potato salad from **Rick's Barbecue**, cookies from **The DoubleTree by Hilton**, and tea and lemonade donated by **Murfreesboro Pure Milk**.
- Thank you to the members of the STB VI committee – **Kristin Adcock**, Decorations; **Jennifer Anderson**, Silent Auction; **Dawn Beauchene** and **Jennifer Brigham**, Fundraising; **Deana Byrnes**, Invoicing; **KJ Chesney** and **April Davis**, Food; **Judy Dodson**, Prizes; **Dawn Harrison**, Photos; **Sally Palmer**, Tickets; **Pam Quaintance**, Geniuses & Passes; **Mary Catherine Sevier**, Publicity; **Karen Scott**, Printing; and **Jill Speight**, Volunteers
- Teams have the chance to **rent a "genius,"** a CMS student who helps them during a round. Thank you to this year's student geniuses – **Bryson Garrett**, **Hannah Guthrie**, **Bryson Howell**, **Macey Howell**, **Spencer Howell**, **Zoe Mulraine**, **Emily Oppman**, and **Eshan Patel**.
- Thank you to **Dr. Ash** for planning and emceeding the competition and the many **teachers, staff, and parents** who volunteered with set up, tabulations, and donations.
- Thank you to **student volunteers (morning P.E. classes, baseball, tennis, and volleyball teams, cheerleaders,** and the **Student Council)** for helping with set up, clean up, and as table hosts during the event.